

## **MEDIA ADVISORY**

### **King Tide at the USGS Saco Tide Gauge Station**

#### **FOR IMMEDIATE RELEASE**

**What:** King Tide at the USGS Saco Tide Gauge

**Who:** U.S. Geological Survey (USGS), Northeastern Regional Association of Coastal Ocean Observing Systems (NERACOOS), Maine Emergency Management Agency (MEMA), City of Saco and the National Weather Service (NWS)

**Where:** 5 Bay Ave, Saco ME (Camp Ellis Pier)

**When:** November 15, 2016 10:30 a.m.

**Why:** A changing climate greatly impacts Maine's coastal communities. Vulnerable areas, such as Camp Ellis, are already experiencing challenges associated with sea level rise, and more frequent and intense storm events. In an effort to measure these changes and respond accordingly a new tide gauge has been installed by the USGS on the Saco River. Please join us for the King Tide (an especially high tide) to showcase this new water level station and its importance to local stakeholders, such as: meteorologists at the National Weather Service, first responders with Maine Emergency Management Agency, and coastal residents.

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